



Gather with District Bridges' partners, donors, and friends to celebrate an incredible year of work. Join us as we showcase the innovative partnerships, programs, and people that help us foster equitable, resilient, connected communities here in DC and beyond.

The theme of the NEON PARTY is "Intersections." We are very literal when it comes to our name - our work is to build bridges that enable our community members to thrive. A major component of that work is identifying points of collaboration and alignment with partners and, to that end, we are highlighting the intersections we've identified and built over the last year.

We can't wait to celebrate a year of innovation and collaboration with you!

NEON

PARTY

MARCH 23, 2023 | THE CORNER AT WHITMAN WALKER

# WHY SPONSOR DISTRICT BRIDGES?

District Bridges fosters equitable, resilient, connected communities in Washington, DC and beyond.

We are an ecosystem development non-profit working to bridge community engagement and economic development opportunities to foster equitable, resilient, and connected communities in DC and beyond. Founded in 2005 by neighbors in Columbia Heights, our values of relationship, collaboration, innovation, diversity, action-oriented, fun, story, and inclusion have driven our mission and work.

Our holistic approach to community-based economic development utilizes strategic partnerships, small business technical assistance, volunteer opportunities, place management, events, resident outreach, and connective services. Our approach is different in that we start from a place of collaboration and capacity-building, looking to strengthen the whole ecosystem in which we work.

Join us and you could tap into:



Customer/Client engagement through on-site activations



Business Development opportunities



Visibility through a wide range of digital and physical marketing opportunities



Reputation building by partnering with a trusted neighborhood organization



6,000+ newsletters subscribers



31,367 social media followers

# SPONSORSHIP OPPORTUNITIES



## Blazing Sponsor - \$10,000 (one available)

### Event benefits:

- o Logo recognition on all print and web advertising for the event, including website pages, event posters, media advisories, and press releases, and email blasts
- o Name recognition in all online event calendar listings in DC-area publications, all local listserv promotions, and every time the event is mentioned
- o Logo and company name placement on commemorative merchandise for the event
- o Company logo prominently displayed on banners and event displays
- o Thirty (30) tickets to the event
- o Opportunity to naming rights of an activity area
- o Opportunity to provide company banners for display at the entrances of events
- o Opportunity to provide promotional items for giveaway at event
- o Verbal recognition during the event and opportunities to give remarks
- o On-site activation opportunities and provided tent/table/chairs as available

### Annual benefits

- o Logo recognition on the District Bridges' website
- o Opportunity for logo recognition on the program landing page of your choice
- o Access to merchandise discounts in the DB Shop
- o Text recognition in the Annual Report
- o Opportunity to directly engage District Bridges' 3,500+ newsletter subscribers and 13,000+ social media followers with targeted campaign (not to exceed two (2) announcements/year)



## Luminous Sponsor - \$5,000

### Event benefits:

- o Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- o Twenty (20) tickets to the event
- o Logo and company name placement on any commemorative merchandise for the events
- o Opportunity to provide promotional items for giveaway at events
- o Verbal recognition during the event
- o On-site activation opportunities and provided tent/table/chairs as available

### Annual benefits

- o Logo recognition on the District Bridges' website
- o Opportunity for logo recognition on the Main Street landing page of your choice
- o Access to merchandise discounts in the DB Shop
- o Text recognition in the Annual Report
- o Opportunity to directly engage District Bridges' 3,500+ newsletter subscribers and 13,000+ social media followers with targeted campaign (not to exceed two (2) announcements/year)



## Radiant Sponsor - \$2,500 (cash donation or value of donated goods)

### Event benefits

- o Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- o Ten (10) tickets to the event
- o Verbal recognition during the event
- o On-site activation opportunities and provided tent/table/chairs as available

### Annual benefits

- o Logo recognition on the District Bridges' website
- o Access to merchandise discounts in the DB Shop
- o Text recognition in the Annual Report
- o Opportunity to directly engage District Bridges' 3,500+ newsletter subscribers and 13,000+ social media followers with targeted campaign (not to exceed one (1) announcement/year)



## Vivid Sponsor - \$1,000 (cash donation or value of donated goods)

### Event benefits

- o Logo recognition on print and web advertising for the event, including website pages, event posters, and email blasts
- o Five (5) tickets to the event

### Annual benefits

- o Text recognition on the District Bridges' website
- o Access to merchandise discounts in the DB Shop
- o Text recognition in the Annual Report