By the Numbers
68 businesses served
2 new businesses
352 technical assistance hours provided
406 hours provided by 32 volunteers

Connecting Residents and Businesses
For WPMS, this year was all about fostering connections between residents and businesses. From Tuesday Talks and Woodley Park Holiday Lights to the “Woodley Be My Neighbor” blog series and beautification projects, WPMS provided opportunities for residents to learn more about and invest in their neighborhood. During a graffiti removal project, passersby clapped for volunteers, signaling their approval of the work in real time and offering appreciation of volunteers’ service to the WPMS corridor.

Events
Turn the Page book sale
Movie Nights at Omni Shoreham
Holiday Lights
Baked By Yael virtual cake pop fundraiser
WABA Panel Discussion
Tuesday Talks
WPMS Annual Meeting

WPMS distributed grants to 19 small businesses for costs including new light fixtures, POS systems, interior redesigns, and opening expenses.

$42,500