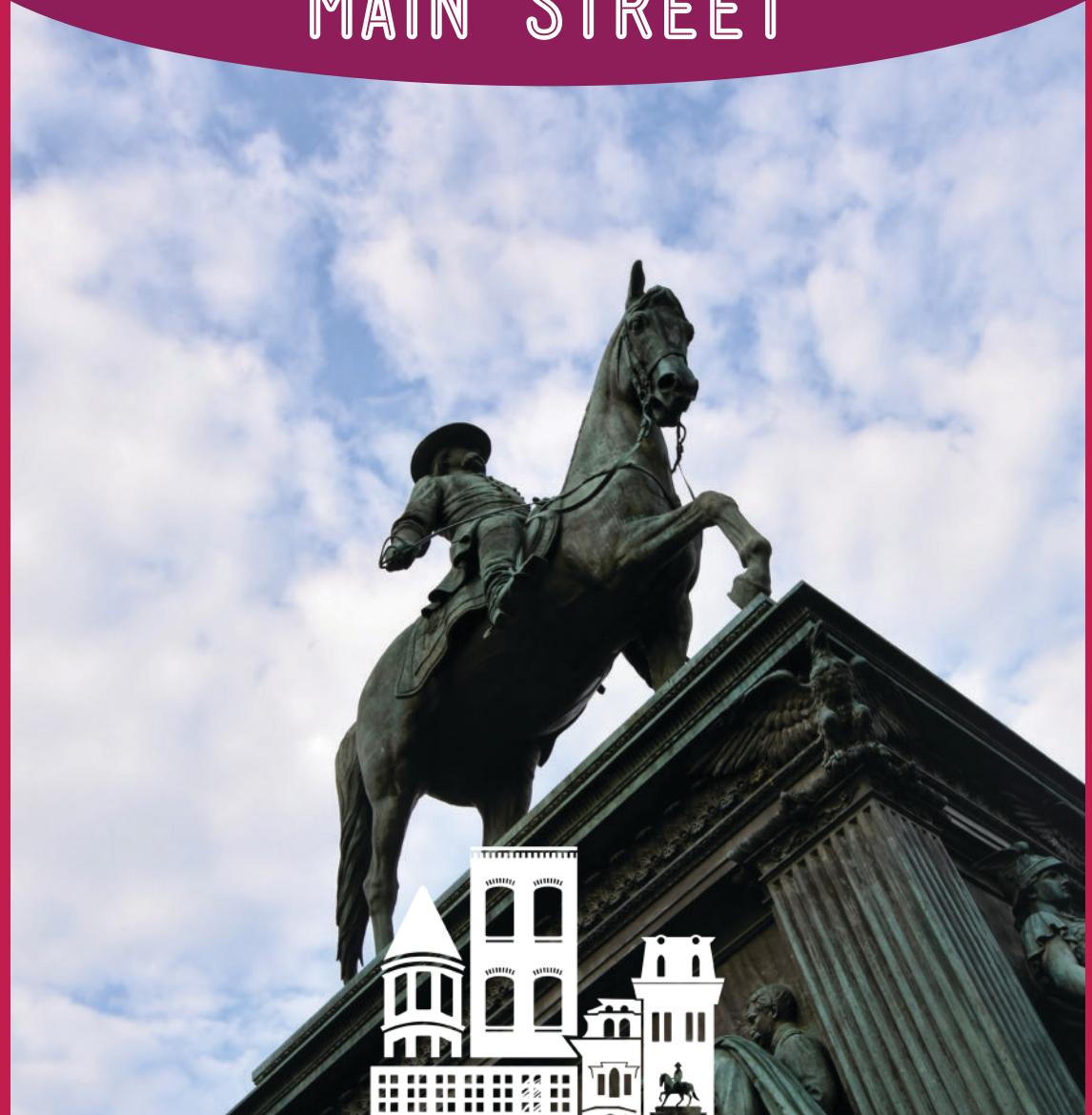




- FOUNDED IN 2019 -

LOGAN CIRCLE MAIN STREET



NEIGHBORHOOD STRATEGY COUNCIL

Evelyn Boyd Simmons
Craig Cobine
Dave Feinstein
Diane Gross
Matt Higgins

Michelle Howell
Tarek A. Kouddous
Sue Pitman
Marie Rudolph
Ben Sislen

Peter Lichtenbaum
Lenda Washington
Steve Zagami
Pixie Windsor

The businesses along 14th Street include local and national stylish home-decor stores, hip restaurants, gay bars, craft beer and cocktail bars.



BY THE NUMBERS

186

businesses served

18

new businesses

628

technical assistance
hours provided

92

hours provided by
18 volunteers

EVENTS

Holiday Lights
Brunch and Burn
Dog Days DC
Traffic Box Kick Off

\$35,710

LCMS distributed grants to 17 small businesses for costs including COVID-19 emergency relief, streatery improvements, program development, and more.

BUILDING MOMENTUM

In its second year, LCMS focused on building momentum. The program expanded technical assistance offerings and volunteer opportunities, connecting businesses with resources to weather the pandemic. Tammy Vodinh, the General Manager of Pearl Dive Oyster Bar, said the reason they stayed in business this year was due to the help from the Main Street. LCMS also expanded programming, starting a new event series with support from the National Main Street Center called Burn and Brunch. The event series paired exercise classes with discounts and restaurants, working to support the fitness businesses that were having trouble due to regulations for indoor activities.

