The businesses along 14th Street include local and national stylish home-decor stores, hip restaurants, gay bars, craft beer and cocktail bars.

$35,710
LCMS distributed grants to 17 small businesses for costs including COVID-19 emergency relief, streetery improvements, program development, and more.

BUILDING MOMENTUM
In its second year, LCMS focused on building momentum. The program expanded technical assistance offerings and volunteer opportunities, connecting businesses with resources to weather the pandemic. Tammy Vodinh, the General Manager of Pearl Dive Oyster Bar, said the reason they stayed in business this year was due to the help from the Main Street. LCMS also expanded programming, starting a new event series with support from the National Main Street Center called Burn and Brunch. The event series paired exercise classes with discounts and restaurants, working to support the fitness businesses that were having trouble due to regulations for indoor activities.

By the Numbers
- 186 businesses served
- 628 technical assistance hours provided
- 18 new businesses
- 92 hours provided by 18 volunteers

Events
- Holiday Lights
- Brunch and Burn
- Dog Days DC
- Traffic Box Kick Off

BY THE NUMBERS

EVENTS

NEIGHBORHOOD STRATEGY COUNCIL
- Evelyn Boyd Simmons
- Craig Cobine
- Dave Feinstein
- Diane Gross
- Matt Higgins
- Michelle Howell
- Tarek A. Kouddous
- Sue Pitman
- Marie Rudolph
- Ben Sislen
- Peter Lichtenbaum
- Lenda Washington
- Steve Zagami
- Pixie Windsor
- Peter Lichtenbaum
- Lenda Washington
- Steve Zagami
- Pixie Windsor
- Peter Lichtenbaum
- Lenda Washington
- Steve Zagami
- Pixie Windsor