



- FOUNDED IN 2016 -

# COLUMBIA HEIGHTS MOUNT PLEASANT MAIN STREET



What makes Columbia Heights and Mount Pleasant unique? Diverse residents, lots of food options, and unique retail.



## \$48,932

CHMPMS distributed grants to 35 small businesses for costs including equipment purchase, A/C repairs, COVID-19 support (rent and utilities payments), and streatery support (fence rentals, outdoor furniture, etc.)

### SUPPORTING SPANISH - SPEAKING BUSINESS OWNERS

For businesses to remain competitive in the market and take advantage of new clientele, they must adapt to new conditions. One of the biggest barriers for businesses in adapting is accessing capital, and for minority-owned businesses there are additional challenges. In partnership with the Mayor's Office on Latino Affairs (MOLA), District Bridges developed the Latino Small Business Capital Access Program (CAP) which aims to advise and support Spanish-speaking businesses in accessing the capital needed to support their business development goals. Through this program, CHMPMS helped Spanish-speaking businesses secure over \$81,000 in government grant funds in FY20.



### BY THE NUMBERS

# 244

businesses served

# 8

new businesses

# 1,430

technical assistance  
hours provided

# 215

hours provided by  
30 volunteers

### EVENTS

- Book Festival
- Lighting Extravaganza
- Fiesta del Barrio
- Small Business Saturday
- Outdoor Yoga
- Sweat DC workout
- Virtual Yoga